



# PEUGEOT

## ALL-NEW 308



DRIVEN BY ALLURE

\*Overseas model shown



## UNIQUE SENSATIONS

The iconic All-New PEUGEOT 308 reaches epic new heights, with a seductive and dramatic design aesthetic which signals a new era for the marque. Distinctive exterior styling captures the All-New PEUGEOT 308's strength of character and its desire to help you make every moment your moment.

Dynamic from every angle, the sleek and athletic silhouette belies the powerful and bold proportions.

The chiselled design of the headlights houses the ultra-compact front light signature, with PEUGEOT's Matrix LED Technology, and fang-shaped daytime running lights.

The muscular rear end design is offset by an aerodynamic lowered roof line, with Full LED technology taillights displaying the iconic 3 claws lighting effect.



## DESIGN & TECHNOLOGY



### OUR NEW FACE

The All-New PEUGEOT 308 is the first model to feature the distinctive, newly designed PEUGEOT badge.

Sitting proudly on the radiator grille, the emblem symbolises the brand's strength, making it a fitting expression of PEUGEOT's heritage, timeless identity and commitment to ultra-modernity.



### 10" TOUCHSCREEN

The High Definition (HD) Colour Touchscreen features a tablet-like screen that is highly customisable – with greater responsiveness, enhanced functionality and a range of multi-page display modes.

Vehicle features can be configured to the new, fully customisable digital i-Toggle buttons, which provide shortcuts to your favourite actions and apps.



### PEUGEOT i-Cockpit™

The new generation i-Cockpit™ boasts a full range of ergonomic enhancements and intuitive features carefully designed to transform your time, into quality time.

Innovations include a new compact steering wheel, new digital head-up or digital 3D holographic instrument panel and the newly designed PEUGEOT i-Connect infotainment system.





## PLUG-IN HYBRID TECHNOLOGY

Available in 308 GT Sport Hatch PHEV



### e-EFFICIENT AUTOMATIC

The PEUGEOT 308 GT Sport Hatch PHEV is equipped with the new electrified Efficient Automatic 8 speed Transmission (e-EAT8) offering rapid and smooth gear shifts, with the option to manually change gear using the paddles mounted on the steering column.



### PLUG-IN HYBRID MOTOR

The plug-in hybrid motor provides a powerful, fluid and efficient driving experience in all conditions. Enjoy the versatility of all-electric mode producing zero emissions, a silent performance with reduced vibrations and sharp acceleration thanks to instant engine torque.

The hybrid drive train produces a combined 165 kW for a rewarding & stimulating driving experience.



### LITHIUM-ION BATTERY

The 300V high-voltage battery is the Lithium-ion type and is conveniently located under the rear seats to preserve cabin and cargo space.

The battery comes with an 8-year or 160,000 km warranty<sup>1</sup> for 70% of its 13.2kWh capacity.

<sup>f</sup>Overseas model shown

1. Whichever occurs sooner, from vehicle's warranty start date.

## CHARGING YOUR PEUGEOT PLUG-IN HYBRID

Whether home charging or public charging, your PEUGEOT plug-in hybrid is designed to make life easy and to keep your mobile wherever you are.



### PRIVATE CHARGING

A Wallbox is PEUGEOT'S recommendation for optimum charging at home.

This method will efficiently charge your vehicle in just a few hours using the cable which comes with your vehicle.

### PUBLIC CHARGING

Utilising the expanding network of public infrastructure is an easy way to top-up range on the go, with many easy to use apps available for you on your smart phone.

### MYPEUGEOT APP

Use the MyPeugeot app to access your owner's handbook online, check servicing & maintenance schedules, as well as fuel tank levels and odometer readings.

It's also perfect for trip planning - sending that information to your car's built-in navigation - or checking where you parked.



## DRIVING RANGE

Enjoy travelling both short and long distances in your PEUGEOT plug-in hybrid, including a driving range of up to 60km WLTP<sup>1</sup> in 100% electric driving mode.

Tips to help optimise the driving range of your PEUGEOT:

### THE POWER INDICATOR

Monitor energy consumption in real time, using the indicator on your dashboard, for efficient management of your vehicle's driving range.

### REGENERATIVE BRAKING

When you release the accelerator the electric motor act as a generator, slowing the vehicle and recharging the battery.

1. Figure based on WLTP (Worldwide Harmonised Light Vehicle Test Procedure) static laboratory combined average city and highway cycle test, which measure, energy consumption, range and emissions in passenger vehicles, figures stated for the purposes of comparison amongst vehicles tested to the same technical procedures only. Actual real world range results will vary depending on a combination of factors including but not limited to load, driving style, type of journey, vehicle configuration, battery age and condition, use of vehicle features (such as heating and air conditioning), as well as operating, environmental and climate conditions.

\*Overseas model shown



\*Overseas model shown

## INSTANT SERENITY

Inside, the atmosphere is comfortable and inviting with customised LED lighting modes in your choice of 8 colours and the sensational sound quality of the premium Hi-Fi system.

Relax with the AQS (Air Quality System) which cleverly activates air recycling, while the Clean Cabin air treatment system lets you breathe easy, thanks to its High Efficiency (HE) air filter.

Melt into the ergonomic and enveloping front seats of the GT Premium with heating, 10-point massaging with eight-pocket pneumatic technology, five massage programmes and German certified back health design.

PEUGEOT 308 GT Hatch features Fraxx knit Tri-Material Alcantara trim, while the GT Premium and higher variants feature full grain Nappa leather<sup>1</sup> seat trim.

1. Leather appointed seats are a combination of genuine leather & synthetic materials for durability and are not wholly leather.



\*GT seat trim shown



\*Overseas model shown

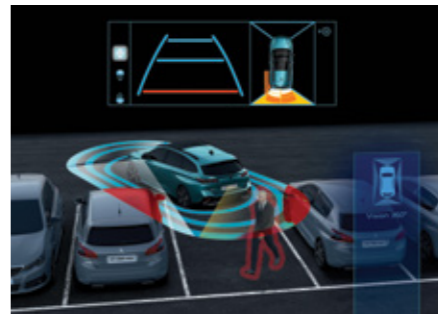
## SAFETY



### ADAPTS TO YOUR SURROUNDINGS

Peugeot 308 features the latest list of Advanced Driver Assistance Features (ADAS), such as Adaptive Cruise Control with Stop & Go automatically adjusts vehicle speed to maintain a safe distance from the vehicle in front and stops the vehicle completely if the vehicle ahead stops.

Becomes GT Premium variants also feature Active Lane Following or semi-autonomous steering for those long road trips.



### ALL ROUND SAFETY

Manoeuvre confidently thanks to the new High Definition 180° reversing camera, while three additional cameras a front & rear 360° view on GT Premium and higher variants.

Extended long range Blind Spot Detection monitors up to 70m behind your vehicle to protect you against potential dangers.



### EFFICIENT DRIVETRAINS

The All-New PEUGEOT 308 is equipped with the dynamic latest generation Puretech turbo petrol engine, combined with a EAT8: Efficient Automatic Transmission 8-speed automatic gearbox.

Enjoy the clean and streamlined 'gearshift free' centre console and fuel saving thanks to the Stop & Start feature.

## ALL-NEW PEUGEOT 308 WAGON

The athletic profile of the All-New PEUGEOT 308 Wagon highlights its aerodynamic lines, while the glossy black roof bars elongate the fluid silhouette.

The streamlined design is further enhanced by the lowered line of the roof, which flows to the curved cabin and stylised wheel arches.

At the rear, full LED 3D lights feature the iconic claw signature and inside the generous boot. While flat folding rear seats give you a versatile completely flat floor with 1634 litres of cargo space.



## ALL-NEW PEUGEOT 308 HATCH & WAGON COLOURS



OLIVINE GREEN<sup>1</sup>



ELIXIR RED



ARTENSE GREY



AVATAR BLUE<sup>2</sup>



VERTIGO BLUE<sup>1</sup>



NERA BLACK



PEARL WHITE



PLATINUM GREY<sup>2</sup>

## PAINT FINISHES & WHEELS



18" 'Kamakura' black diamond cut two tone alloy wheels (Standard on GT Hatch)



18" 'Portland' black diamond cut two tone alloy wheels (Standard on GT Premium Hatch & Wagon)

Note: Paint colours are representative only and subject to variation due to the printing process.  
1. Colour only available on 308 Hatch variants. 2. Colour only available on 308 Wagon.





- STANDARD
- OPTIONAL
- UNAVAILABLE



## SAFETY & SECURITY

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
Autonomous Emergency Braking (AEB) with low light pedestrian & cyclist detection	●	●	●	●
Forward Collision Warning	●	●	●	●
In-crash braking (multi collision braking)	●	●	●	●
Automatic hazard light activation upon heavy brake application	●	●	●	●
Automatic Post-Collision Braking System	●	●	●	●
Anti-lock Braking System (ABS)	●	●	●	●
Emergency Braking Assistance (EBA)	●	●	●	●
Electronic Braking Distribution (EBD)	●	●	●	●
Electronic Stability Programme (ESP)	●	●	●	●
Long range Blind Spot Detection (BSD)	●	●	●	●
Lane Departure Warning (LDW) with unmarked road edge detection	●	●	●	●
Active Lane positioning Assist (semi-autonomous driving)	–	●	●	●
Advanced Driver Attention Alert (DAA3)	●	●	●	●
Distance Alert System	●	●	●	●
Traffic sign recognition	●	●	●	●
Speed limit recommendation	●	●	●	●
Acoustic Vehicle Alerting System (AVAS - Generates sound when travelling at low speed, audible outside the vehicle for pedestrian safety)	–	–	–	●
Rear cross traffic alert	●	●	●	●
Hill Start Assist	●	●	●	●
Adaptive cruise control with Stop & Go function	●	●	●	●



## SAFETY & SECURITY

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
Speed limiter function	●	●	●	●
Child lock functionality on rear doors & windows	●	●	●	●
Outer rear seats (x2) with ISOFIX mounting points including (x3) top tether rear seats	●	●	●	●
Automatic door locking when driving off	●	●	●	●
Deadlocking	●	●	●	●
Electronic code immobiliser	●	●	●	●
Front & rear three-point retractable with pretensioners and force limiters	●	●	●	●
Seat belt unfastened audible & visual alert while moving	●	●	●	●
Front Airbags: Driver & front passenger	●	●	●	●
Side Airbags: Driver & front passenger	●	●	●	●
Curtain Airbags: First & second row	●	●	●	●
Tyre under-inflation detection	●	●	●	●

## COMFORT & CONVENIENCE

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
Drive mode selector: Eco, Normal, Sport	●	●	●	–
Drive mode selector: Hybrid, Electric & Sport	–	–	–	●
PEUGEOT i-Cockpit™ driver layout	●	●	●	●
Configurable 10" digital instrument panel	●	●	●	●
Personalised colour theme for digital display, Sport adjustment to the steering & accelerator pedal, Digital engine colouring for PHEV versions	●	●	●	●
Compact sports steering wheel	●	●	●	●
Multifunction trip computer	●	●	●	●



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COMFORT & CONVENIENCE				
	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
External temperature gauge	●	●	●	●
Front & rear parking sensors	●	●	●	●
180° colour reversing camera	●	–	–	–
360° HD colour reversing & front camera	–	●	●	●
Electric parking brake	●	●	●	●
Push Button Start	●	●	●	●
Keyless entry	●	●	●	●
Proximity locking & unlocking	●	●	●	●
Remote central locking	●	●	●	●
Automatic locking doors & boot (activated by vehicle moving)	●	●	●	●
Automatic dual zone climate control air conditioning	●	●	●	●
Air Quality System (AQS3) monitoring & clean cabin filtration technology	●	●	●	●
Heating & ventilation dials control panel	●	●	●	●
Rear centre console ventilation system	●	●	●	●
Allergen, dust & pollen filter	●	●	●	●
Frameless auto-dimming rear view mirror	●	●	●	●
Electric power steering with height & reach adjustable steering column	●	●	●	●
Steering mounted paddle gear shifter	●	●	●	●
Cyan LED 'Zero Emissions Driving' indicator light	–	–	–	●
Mode 2 type 2 cable for vehicle battery charging	–	–	–	●
PEUGEOT storage bag for charging cable	–	–	–	●
myPeugeot App E-remote charging control	–	–	–	●

COMFORT & CONVENIENCE				
	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
Boot load restraining net	–	–	●	–

IN CAR ENTERTAINMENT & COMMUNICATION				
	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
10" High Definition capacitive central touch-screen	●	●	●	●
3D Satellite Navigation	●	●	●	●
Customisable virtual iToggle shortcuts	●	●	●	●
12V socket	●	●	●	●
USB sockets (2 front & 2 rear)	●	●	●	●
FM & DAB (Digital Audio Broadcasting) Radio	●	●	●	●
Smartphone cradle	●	●	●	●
Bluetooth® phone connectivity	●	●	●	●
Wireless Mirror Screen® phone mirroring functionality	●	●	●	●
Wireless Apple CarPlay® & Android Auto™ <sup>1</sup> connectivity	●	●	●	●
Wireless personalised profile identification (via Bluetooth® smartphone)	●	●	●	●
Voice recognition (radio, navigation and telephone features)	●	●	●	●
PEUGEOT iConnect (voice activated by "OK PEUGEOT")	●	●	●	●
myPeugeot App (downloadable from App store)	●	●	●	●
6 Speaker sound system: 4 woofer door speakers, 2 tweeter door pillar speakers	●	–	–	–
FOCAL® premium 10 speaker Hi-Fi system: 4 woofer speakers, 4 tweeter speakers, 1 central speaker, 1 sub-woofer & one 12-way, 8 channel, 690 watt amplifier	–	●	●	●

1. Compatible Apple® or Android™ device required.



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## INTERNET CONNECTED 3D NAVIGATION (3 YEAR FREE<sup>1</sup>) SUBSCRIPTION

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
Carpark space availability & pricing (daily wireless update)	●	●	●	●
Fuel station location & pricing (daily wireless update)	●	●	●	●
Electric vehicle charging station locations	–	–	–	●
TomTom <sup>®</sup> wireless internet map searching	●	●	●	●
TomTom <sup>®</sup> wireless internet speedcam alert	●	●	●	●
TomTom <sup>®</sup> wireless internet connected live traffic routing	●	●	●	●
TomTom <sup>®</sup> wireless internet connected live traffic updates	●	●	●	●
TomTom <sup>®</sup> wireless internet map update (monthly wireless update)	●	●	●	●
Connected 3D Navigation: 1 year extension (4 years total) <sup>2</sup>	○ <sup>2</sup>	○ <sup>2</sup>	○ <sup>2</sup>	○ <sup>2</sup>
Connected 3D Navigation: 3 year extension (6 years total) <sup>2</sup>	○ <sup>2</sup>	○ <sup>2</sup>	○ <sup>2</sup>	○ <sup>2</sup>

## INTERIOR FEATURES

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
8-colour personalisable ambient lighting	●	●	●	●
LED interior lighting	●	●	●	●
Illuminated glove box	●	●	●	●
Illuminated vanity mirrors	●	●	●	●
Alcantara <sup>®</sup> interior trim	●	●	●	●
Stainless steel front door sill scuff plates	●	●	●	●
Multi-function full grain leather steering wheel with 'Adamite' green stitching & GT badging	●	●	●	●

## INTERIOR FEATURES

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
e-Toggle automatic gear selector switch on centre-console	●	●	●	●
Central front armrest with storage compartment	●	●	●	●
Front central console with two cup-holders	●	●	●	●
Front & rear carpet mats	●	●	●	●
Premium Mistral Black interior roof lining	●	●	●	●
Driver's foot rest	●	●	●	●
Chrome trimmed sport foot pedals	●	●	●	●

## EXTERIOR FEATURES

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
Aluminium door sills	●	●	●	●
Twin chrome exhaust pipes	●	●	●	●
Body-coloured rear spoiler	●	●	●	●
Nera black door mirror shells	●	●	●	●
Auto-dipping in reverse door mirrors	●	●	●	●
Heated door mirrors	●	●	●	●
Power-folding door mirrors	●	●	●	●
Body-coloured exterior door handles	●	●	●	●
Door mirror mounted LED projection puddle lights	●	●	●	●
Acoustic glass	●	●	●	●
Full privacy glass rear side & rear windows	●	●	●	●
One-touch electric windows with pinch protection	●	●	●	●
'GT' badging	●	●	●	●

1. All information supplied by Connected Services are derived from third party data and supplied using TomTom<sup>®</sup> mapping services. TomTom<sup>®</sup> is a registered trade mark of TomTom International B.V. 3 years free subscription is subject to subscription and commences from vehicle warranty start date irrespective of subscription date. Please subscribe on peugeot.com.au. 2. Subject to subscription; please subscribe on peugeot.com.au after 3 year free subscription expires.



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## EXTERIOR FEATURES

	GT HATCH	GT PREMIUM HATCH	GT PREMIUM WAGON	GT SPORT HATCH PHEV
'Hybrid' badging	–	–	–	●
Roof rails	–	–	●	–
Panoramic opening glass roof	–	●	●	●
18" Kamakura alloy wheels	●	–	–	–
18" Portland matt black alloy wheels	–	●	●	●

## LIGHTING & VISIBILITY

Full LED Matrix headlights	●	●	●	●
Auto Highbeam function	●	●	●	●
Automatic dusk sensing headlights	●	●	●	●
'Guide me home' headlight function	●	●	●	●
LED sequenced unlock/lock pattern	●	●	●	●
LED daytime running lights	●	●	●	●
Rear 3D full LED PEUGEOT signature 'Claw Effect' lights	●	●	●	●
Automatic rain-sensing flat blade wipers with integrated wash function	●	●	●	●
Heated rear windscreen & wiper blade	●	●	●	●

## SEATING

1/3 - 2/3 folding rear seat	●	●	●	●
Driver's seat adjustable cushion nose	–	●	●	●
Flat folding rear seats	●	●	●	●
Driver seat position x 2 memory function	–	●	●	●

## SEATING

Driver & front passenger heated seats	–	●	●	●
Driver & front passenger seat multi-point massage function	–	●	●	●
Driver & front passenger seat mechanical adjustment	●	–	–	–
Driver's seat electric adjustment	–	●	●	●
Front passenger seat mechanical adjustment	●	–	–	–
Driver seat mechanical lumbar adjustment	●	–	–	–
Driver & front passenger seat electric lumbar adjustment	–	●	●	●
'Fraxx' Tri-Material Alcantara with 'Isabella' leather <sup>1</sup> effect & 'Adamite' green top stitch	●	–	–	–
Nappa 'Mistral' full grain leather seat trim <sup>1</sup> with 'Tramontane' charcoal grey top stitch	–	●	●	●



### INTERNAL COMBUSTION ENGINE

	1.2 Litre Puretech turbo petrol	1.2 Litre Puretech turbo petrol	1.2 Litre Puretech turbo petrol	1.6 litre Puretech turbo petrol hybrid
Drivetrain				
Cylinders	3	3	3	4
Cubic capacity (cc)	1199	1199	1199	1598
Max power (kW @ rpm)	96 @ 5500	96 @ 5500	96 @ 5500	132 @ 6000
Max torque (Nm @ rpm)	230 @ 1750	230 @ 1750	230 @ 1750	250 @ 1750

### ELECTRIC MOTOR (GT SPORT HATCH PHEV only)

Electric motor (integrated with the e-EAT8 gearbox)	1 at the front
Max power (kW @ rpm)	81 @ 2500
Max torque (Nm @ rpm)	320 @ 500 - 2500
Battery	Li-ion
Battery warranty	8 year traction
Battery Capacity (kWh)/Battery Power (kW)	12.4 / 100
On Board Charger (kW)	3.7
Electric only range (km)	60 <sup>1</sup>

### COMBINED PERFORMANCE (Petrol engine & electric motor - GT SPORT HATCH PHEV only)

Max power (kW)	165
Max torque (Nm)	360

### TRANSMISSION

Type	8-speed Efficient Automatic Transmission (EAT)
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### PERFORMANCE

Maximum speed (km/h)	209	209	209	234 <sup>3</sup>
Acceleration 0-100km/h (sec) <sup>2</sup>	9.7	9.7	9.9	7.5

### SUSPENSION

Front	Pseudo-Mac Pherson axle
Rear	Semi-independent wheels - twist beam axle

### BRAKES

Front	Ventilated disc	Ventilated disc	Ventilated disc	Ventilated disc
Rear	Solid disc	Solid disc	Solid disc	Solid disc

### WHEELS & TYRES

Wheel Size/Tyre	225/40 R18	225/40 R18	225/40 R18	225/40 R18
Spare type	Tyre repair kit	Tyre repair kit	Tyre repair kit	Tyre repair kit

### WEIGHTS (kg)

Gross vehicle weight	1880	1880	1890	2120
Tare weight	1258	1258	1314	1611
Max. braked towing load	1400	1400	1400	1500
Max. unbraked towing load	680	680	710	750



GT HATCH

GT PREMIUM  
HATCHGT PREMIUM  
WAGONGT SPORT HATCH  
PHEV**DIMENSIONS (mm)**

Length	4365	4365	4635	4365
Width mirrors open/folded	2062 / 1859	2062 / 1859	2062 / 1860	2062 / 1859
Height	1465	1465	1475	1465
Wheelbase	2675	2675	2730	2675
Front/rear overhang	900/785	900/785	900/1000	900/785
Front/rear track width	1560/1555	1560/1555	1560/1555	1560/1555

**CONSUMPTION & EMISSIONS<sup>1</sup>**

City cycle (L/100km)	6.1	6.1	6.1	n/a
Highway cycle (L/100km)	4.8	4.8	4.8	n/a
Combined cycle (L/100km)	5.3	5.3	5.3	1.3
CO <sub>2</sub> emissions (g/km)	120	120	120	30.2
Fuel tank capacity (L)	52	52	52	40



# PEUGEOT

## ALL-NEW 308



CONFIGURE



CURRENT OFFERS \$

ACCESSORIES 

FIND A DEALER 

Peugeot Citroën Australia offers this information as a general guide to product specifications. All data is believed to be correct as at May 2023, however, as development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Therefore, Peugeot Citroën Australia reserves the right to change specifications without notice. Accordingly, this information should not be regarded as an infallible guide to correct specifications, nor does it constitute an offer for sale of any particular vehicle. Whilst all care has been taken to provide you with information in regards to the general use of PEUGEOT products, you should not rely solely on the information provided in this brochure. Dealers are not agents of Peugeot Citroën Australia and have absolutely no authority to bind Peugeot Citroën Australia by an express or implied undertaking or representation. Peugeot Citroën Australia is the trading name of Inchcape European Automotive Pty Limited (ABN 97 070 000 789).